



**ROCKY MOUNTAINEER®**

## **ROCKY MOUNTAINEER MARKS ITS 20TH ANNIVERSARY**

~Celebrating 20 successful years and a brand new look for the future~

**VANCOUVER, BRITISH COLUMBIA, CANADA (April 13, 2010)** – Rocky Mountaineer is thrilled to announce it will mark 20 successful years with a special anniversary celebration on April 19, 2010 at Rocky Mountaineer Station in Vancouver, BC. From a struggling government owned passenger rail service in 1990, to an internationally renowned luxury train experience, Rocky Mountaineer's commitment to quality and innovation have made the company one of Canada's great success stories.

The event will highlight Rocky Mountaineer's epic journey over 20 years, and will include special presentations by key guest speakers, entertainment, and culinary creations by Rocky Mountaineer's Corporate Executive Chef, Frederic Couton. Capping off the celebration will be the unveiling of Rocky Mountaineer's sleek new train design.

"We are very excited to celebrate this momentous occasion and the great accomplishments along the way," says Randy Powell, President and CEO of Rocky Mountaineer. "The success of Rocky Mountaineer has been built on years of dedication and hard work and an unwavering commitment to provide our guests with unparalleled service and an unforgettable travel experience. We look forward to the future and to continued excellence as we embark on the next 20 years."

Since its inception in 1990, under the leadership of its Founder and Executive Chairman, Peter Armstrong, the BC based, family owned company evolved from a small entrepreneurial dream to become one of Canada's foremost tourism providers. Now led by President and CEO, Randy Powell, Rocky Mountaineer continues on its journey of becoming a leading world-class train service.

### **About Rocky Mountaineer**

Rocky Mountaineer offers 45 unique Canadian vacation packages and four spectacular rail routes through British Columbia and Alberta. This luxurious train travels by daylight through the wild beauty of Canada's West and is the best way to experience the majestic Canadian Rockies. The Rocky Mountaineer also runs a three-hour journey with breathtaking scenery between Vancouver and Whistler, BC. Now in its 20<sup>th</sup> year of operation, the Rocky Mountaineer has grown to become the largest privately owned passenger rail service in North America and welcomed its one millionth guest in 2008. Rocky Mountaineer has been honoured with four World Travel Awards as "World's Leading Travel Experience by Train" and was recently named by *National Geographic* as one of the "World's Greatest Trips".